

TONY HALLETT Editorial Director, Business Media



Tony drives overall content strategy for CNET Networks UK Business Brands which include ZDNet.co.uk (www.zdnet.co.uk), silicon.com (www.silicon.com) and atlarge.com (www.atlarge.com).

A founding member of silicon.com since 1998, he became editor of the award-winning site in 2003, where he was responsible for all content spanning news, analysis and special coverage revolving around campaigns and panel debates, across text, audio and video.

Tony was also the founder and site director of atlarge.com. Launched in December 2006, atlarge.com is a business traveller service that lets anyone from around the world tell each other about how best to get online, kicking off with all the world's commercial airports.

About CNET Networks UK

CNET Networks UK (www.cnetnetworks.co.uk) is a part of CNET Networks Inc. (NASDAQ: CNET, www.cnetnetworks.com), an interactive media company that builds brands for people and the things they are passionate about, such as gaming, music, entertainment, technology, business, food, and parenting. Founded in 1992, CNET Networks has a strong presence in the US, Asia, and Europe.

CNET Networks UK focuses on the business technology, personal technology and entertainment categories through seven UK-focused websites: ZDNet.co.uk (www.zdnet.co.uk), silicon.com (www.silicon.com), atlarge.com (www.atlarge.com), CNET.co.uk (www.cnet.co.uk), CNET TV (www.cnettv.co.uk), SmartPlanet.com (www.smartplanet.com) and GameSpot UK (www.GameSpot.co.uk). CNET Networks UK also delivers one-to-one services through its direct marketing arm CNET Direct (www.cnetdirect.co.uk).

MEDIA APPEARANCES:

Exhibition

- Tony took part in the Gartner Mobile and Wireless Summits speaking on 'Enterprise Mobility Unplugged- Unfettered and Faster=Success'
- Several appearances on the BBC, Bloomberg and CNBC

Areas of Expertise:

- Mobile and wireless technology
- Managing an online publication
- Business issues (UK and international)

CONTACT:

If you'd like to invite Tony to comment on business media and technology issues, please contact:

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