



Job title: Telemarketer (Temporary Positions)

Company: CBS Interactive

Department: CNET Direct

Company: CNET Direct is the leading interactive direct marketing services organisation and a division of CBS Interactive Ltd. With access to CBS Interactive's 100 million users worldwide, we work with the world's largest technology companies to create global best practice direct marketing programs. We pride ourselves on providing high end services to our clients which are unique from our competitors. One way we achieve this is by providing marketing solutions into a number of European countries from the United Kingdom.

Job: CNET Direct are looking for temporary telemarketers for a range of on-going campaigns. The role requires you to generate quality leads by calling IT and Business decision makers which will be passed onto our international blue chip IT clients to follow up.

Employment Basis: European Callers: 08.30am- 4.30pm
UK Callers: 9:00am – 5:00pm

Experience:

- B2C telemarketing experience with a basic IT and/or business knowledge is essential.
- B2B telemarketing experience with a solid understanding of IT and/or business knowledge is desirable.
- You should be target driven, and have the ability to converse confidently at decision-maker level, have an excellent telephone manner, be customer focused, and have a good sense of humour.

Languages:

- We currently require telemarketer's with the following European language: English, Finish, Norwegian, Swedish, Danish, Russian, Polish, German, Dutch, Flemish, French, Portuguese, Spanish, and Italian.

Pay:

- Rates of pay are £7.00-9.00 per hour (depending on experience), plus holiday pay, and a cash incentive scheme.

Send CV's for telemarketing positions to cnetdirect_recruitment@cbs.com.