

## Joanna Higgins

Editor, BNET UK



Joanna Higgins is BNET UK's Editor. Her areas of expertise are business and management in general, and corporate governance, venture capital funding and SMEs in particular. (And a growing interest in neuroeconomics.)

Joanna started out at CBS Interactive in a part-time role as Launch Editor of BNET UK in April 2008. That's entailed blogging for the site and growing

a stable of columnists and one-off contributors to cover key business issues in the UK and Europe.

Pre-CBS Interactive she was Group Editor of Director Publications, managing the publishing output of the Institute of Directors and editing Director, a monthly print title for senior executives.

### Areas of expertise

- UK business practice
- Corporate governance
- Employment law
- Leadership & management
- Small business
- Skills agenda

## About BNET UK

**BNET UK** ([www.bnet.co.uk](http://www.bnet.co.uk)) is the first point of reference for business people in the UK who want to realise their full potential. The website focuses on the individual and what they can do to achieve their ambitions.

By delivering the most comprehensive, relevant and accessible business resource, BNET UK demystifies management issues and empowers people to develop the new skills and expertise they need to succeed at work.



## Contact

If you'd like to invite Joanna to comment on the business issues of the day, please contact:

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